

R4 Acquires New JCB Teletruk

Our latest acquisitions have included a JCB Teletruk which has instantly become a welcome addition to the R4 fleet. Yard Manager Andrew Topley is impressed with its capabilities, particularly as we can now load our vehicles in a fraction of time. The extendable arm is ideal for moving our tyre bales and the clamp mechanism cuts down on the manual handling of truck.



R4 is also a member of the Tyre Recovery Association



Green Tyre Scheme Proving Great Success

This recently launched scheme now has a UK network of tyre retailers providing retread tyres. The scheme launched by our trade association the RMA has also launched a cool new windscreen sticker for retread friendly motorists which is proving very popular. R4's Managing Director Lynn Kerr is a council member of the association and represents the RMA in Northern Ireland.



Green Driver.... Running on Retreads

www.greentyres.com



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Green Bales

R4 Customer Foynore Lodge, recently contacted us to let us know just how green our tyre bales really are. Having recently installed tyre bales in their new shooting range structure, the contractors were surprised to find birds had built a nest in one of the bales and had even produced a clutch of eggs. R4 staff visited the site in May and June and are happy to report that the eggs had hatched filling the nest with a new generation of chicks. How about that then, more eco living enthusiasts. This picture was taken with a mobile phone through a 1cm gap in the exterior wooden fence surrounding the structure.

Environmentalists & animal lovers please note no birds were harmed by this process.

We are pleased to further report that all the chicks have now successfully fledged.



Just how Green are our Tyre Bales?



Michael Kerr Business Development Manager R4 Ltd. & CIWM President **Keith Simmonite** at CIWM Bi Annual Conference Slieve Donard hotel Newcastle - April 07

The Chartered Institution of Wastes Management Northern Ireland Centre

Bi Annual Conference

Achieving Targets — Avoiding Fines
Slieve Donard Hotel Newcastle
25 – 26 April 2007

R4 Limited recently exhibited at the CIWM Bi Annual Conference in Newcastle, Co. Down. Visitors were impressed with example projects utilising tyre bales produced by R4 and in particular the Northern Ireland applications completed to date.

Amongst the many visitors calling at the stand were CIWM President Keith Simmonite (pictured with Michael Kerr R4)

Did You Know!

It takes just 25 two litre plastic bottles to make one adult size fleece jacket

Quotable Quotes

There is a sufficiency in the world for man's need but not for man's greed." Mahatma Gandhi